

# MEGA

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## CHINA BIKE & E-VEHICLE

 **Yadea**  
YD-A608

### How to Survive in Overseas Market?

--CHINA BIKE & E-VEHICLE Interviews Mr. Manson Ren,  
GM of Jiangsu Xinri International Trading Co., Ltd.

### ANALYSIS OF CHINESE ELECTRIC BICYCLE/PEDELEC EXPORT IN 2013 Q1

### Introduction to New CBR Electric Scooter of Xinling Motorcycle

**Why** the E-bike Industry  
will move Battery  
Warranty Handling  
to Qualified Dealers

### ELECTRIC BIKES IN THE USA 2013

**FIGURE LIST OF  
YADEA**  
TECHNOLOGY GROUP IN 2012

**F4W (FAST4WARD)  
PEAK 350W  
REVIEW**



Price: \$4.5

## OVERVIEW OF ELECTRIC TWO-WHEELER MARKET DEVELOPMENT IN EUROPE

# Iceland Challenge

## Film Premiere at Eurobike

eflow speed-pedelec – go for the heebie-jeebies



For Midsummer 2013, the Pedelec Adventures team went on another pioneer trip on electric bikes. For this year's journey, the adventurers chose Iceland – a country that has been shaped by ice and fire, wind and water, long days in summer and long nights in winter. Traveling between glaciers and hot springs, the founders of Pedelec Adventures, Susanne Brusch and Ondra Veltrusky and their team members Uwe Schlemender and Andreas Gutmann faced the Nordic elements on speed-pedelecs of the eflow brand. In urban Reykjavik, on remote gravel roads in the West Fjords and in the rough terrain of the highlands with its rivers and lava desert, the bicycle-fans challenged the all-round talent of their bikes which were provided by the tour's main sponsor eflow.

After fantastic four weeks in Iceland with 4000 kilometers covered by four team members and four bikes, the Pedelec Adventures team has safely returned to Germany, bringing home amazing pictures and videos and the most beautiful memories. At the international bicycle show Eurobike in Friedrichshafen, Germany (August 28-31, 2013), the Pedelec Adventures team will share their unique experiences in the world premiere of their film about "Iceland Challenge – eflow through ice and fire". The film documents this amazing journey and the challenges that the outdoor-fans faced while cycling through the beautiful surroundings of the Icelandic countryside.

In next issue, CHINA BIKE & E-VEHICLE will give a full report on the Iceland trip and share with you the full beautiful pictures.



The Pedelec Adventures team in Iceland  
Uwe Schlemender, Ondra Veltrusky,  
Susanne Brusch, Andreas Gutmann

Before departure Farewell  
at RedsDeli in Berlin 01



On the way to Kverkfjöll at Europe's largest  
ice cap – the Vatnajökull glacier

### About Pedelec Adventures

In 2011, journalist and electric bike expert Susanne Brusch and expedition manager Ondra Veltrusky founded the Pedelec Adventures project, focused towards developing travel concepts by combining adventures on pedelecs and e-bikes with inspiring destinations around the globe. The Berlin-based travel enthusiasts turn this concept into reality by taking off on multi-week excursions that function as both a product field test, as well as a way to inspire the electric bike world with exciting reports, presentations, unique photos and films.

By sharing their experiences and their own enthusiasm for the new bicycle species, the Pedelec Adventures team aims to promote electric mobility in a way that demonstrates the fun that can be had with these vehicles. After riding pedelec tours through Morocco and Mongolia, Iceland Challenge has been their third adventure. And there are more to come – stay tuned!

### About eflow

The eflow brand name stands for elegant and sporty, high-performance electric bikes with an award winning design. eflow bikes are all-round talents, that are made for a fast and fun ride in a variety of surroundings including urban areas as well as nature trails. No matter if they are specified as a pedelec or throttle controlled e-bike, eflow has already made itself a name thanks to design awards and happy customers in the US.

### About HiTech Energy

HiTech Energy Inc. provides customized energy solutions for light electric vehicle. The Taiwan-based company delivers high-performance products with market-leading safety standards based on Lithium-ion technology and advanced battery management system.

### About Samsung SDI

Samsung SDI Co., Ltd. is the world's leading Lithium-ion battery company, providing battery solutions for our lifestyle. The large variety of products powered by Samsung battery include individual transportation such as e-bikes, e-scooter as well as mobile IT devices, power tools, garden tools and small consumer electronics. MEGA

Riding through the  
spectacular landscape of  
Landmannalaugar

